



RJ WHYTE
event production



WHO WE ARE

RJ Whyte Event Production is a full-service production company that provides you and your guests a flawless experience. Headquartered in Washington, DC but with experience globally, RJ Whyte creates dynamic experiences for change-makers all over the world. With a focus on dynamic, large-scale, and production heavy events, RJ Whyte leaves no detail to fate. Excellence is not something we strive for, but something that we expect. Whether we are working with non-profit clients to bring the captivating stories of their work to life, creating iconic brand experiences for corporate clients, or working one on one to help individual clients realize what their dream day entails, RJ Whyte Event Production has the experience, resources, drive, and attention to detail that make us the company to turn those impossible ideas into a very possible reality.

OUR VALUE

When you hire RJ Whyte Event Production, we take the details off your plate. Whether it's creating an entire vision for your event, managing your vendors, guiding the development of event programming, or managing seating and registration, we can alleviate every pain point of past events.

Our team will work closely with you to bring your vision to life, making it possible for you to attend your event rather than work it.

We pride ourselves on becoming experts on your organizational culture, your guest list, and your event goals. Plus, with our many years of experience in the industry, we're able to conceptualize and add those special elements that help set your event apart from the rest, improving the experience not just for our clients, but for their guests.





ROGER WHYTE, PRINCIPAL

Roger founded RJ Whyte Event Production for one very specific reason. He knew that clients expected more, they desired more, and he knew that he was the one that could provide that for them. Having served as Travel Manager in the most recent Bush administration, Roger has experience planning high profile events all over the world. Roger is an expert in designing events that are on budget, achieve fundraising goals, run smoothly, and have people talking for years to come.

ZACH WEBBER, SENIOR EVENT PRODUCER

Zach joined the team in early 2013 in search of a career that would allow him to use his creativity while managing close client relationships. Zach has led on events like Woolly Mammoth's Annual Gala, Dinner on Stage, and National 4-H Council Legacy Awards. Much of his focus has been aimed at cultivating new clients and strengthening relationships with existing clients within the RJ Whyte Portfolio. From working with partners in political consulting to development teams in nonprofits, Zach is vital to the team.



KIRSTEN GOODEN, SENIOR EVENT PRODUCER

Kirsten joined the team in 2019 with close to five years in event management, non profit development and congressional relations. Kirsten has overseen large fundraisers, award ceremonies and political events. As Senior Event Producer she will be executing events and leading our marketing and strategic development efforts as well as overseeing our internship program.



OUR SERVICES



ACTIVITIES
COORDINATION



ADVANCE OF VIPS



AUCTION
MANAGEMENT



BUDGET PLANNING
& MANAGEMENT



CONTENT
DEVELOPMENT



EVENT STAFFING



EVENT
TECHNOLOGY



FLOOR PLAN DESIGN
& GUEST SEATING



FUNDRAISING
CONSULTING



ITINERARIES & TRAVEL
COORDINATION



MANAGEMENT
OF GUEST
REGISTRATION



OVERALL EVENT
CONCEPTING &
VISIONING



RUN OF SHOW &
STAGE
MANAGEMENT



VIRTUAL EVENT
PRODUCTION

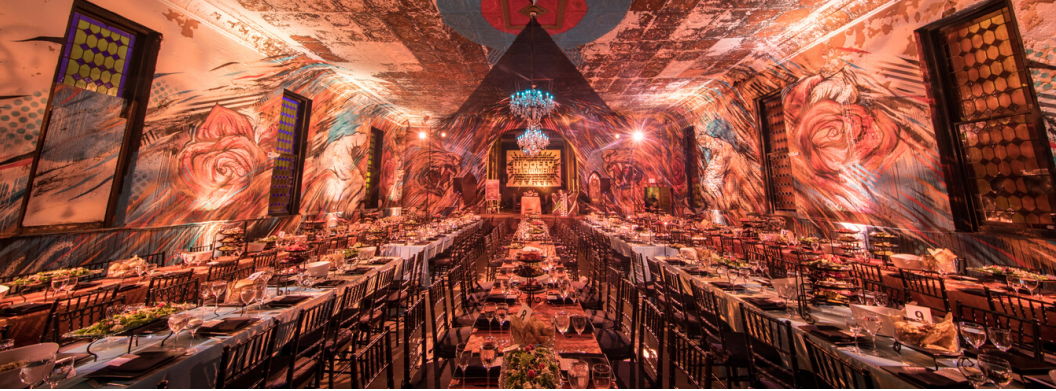


VENDOR
SOLICITATION &
MANAGEMENT

PRICING

Our fee is based off of a percentage of total budget. We are happy to work with clients to find a scope of work that fits within your budget requirements. Pricing for event management typically falls between 12-18% of total budget.







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